



SHAPING THE FUTURE OF CHILD WELFARE

(for over 100 years)

You're committed to lifting up children and families.

We're passionate about linking our network with tools and resources that help communities thrive.

With **CWLA advertising** you can:

- effortlessly connect with our alliance of thousands of child-serving professionals
- effect change that matters for those who need it most



CWLA ADVERTISING

• Newsletter Sponsorship

CWLA's signature e-newsletter, The Networker, reaches an audience of **over 30,000** readers across the country.

An exciting newsletter redesign will allow space for **one** Supporter Spotlight per monthly issue. The Supporter Spotlight will feature a large format box ad, with a paragraph of copy highlighting the organization's efforts in the field. Creative will be co-designed with CWLA to achieve seamless integration into the email.



One Spotlight - \$1,800

Two Spotlights - \$3,250

Three Spotlights - \$4,600

Questions?

Contact RReed@cwla.org