Child Welfare PO25-2026 RATE



Journal of Policy, Practice, and Program

DISPLAY ADVERTISING RATES

effective with the Volume 99, #1 issue

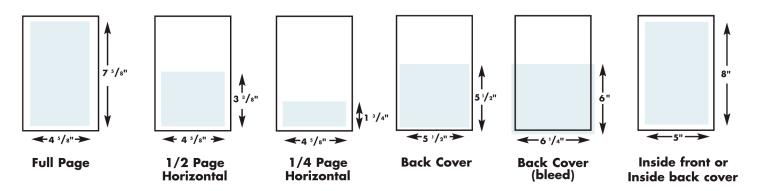


DIACU O WILLITE						
BLACK & WHITE	1x	Member Rate	3x	Member Rate	6x	Member Rate
Full page	\$800	\$640	\$750	\$600	\$700	\$560
1/2 page	610	490	530	425	490	390
1/4 page	450	360	420	335	360	290
Inside cover (front or back)	1,000	800	900	720	800	640
FULL COLOR						
Inside cover (front or back)	\$1,300	\$1,040	\$1,100	\$880	\$900	\$720
Back cover* *Premium location	1,500	1,200	1,300	1,040	1,100	880

Launched nearly 100 years ago, this scholarly, bimonthly journal highlights the special problems facing millions of children. Child Welfare links the latest findings in child welfare and related research with best practice, policy, and program development into one innovative resource equally indispensable to child welfare and associated professionals. Current readers and subscribers also include university professors, members of the U.S. Congress, child trauma experts, and foster/adoptive parents throughout the country.



ILLUSTRATION OF AD SIZES - trim size: 6" x 9"



To reserve ad space or for more information, contact: CWLA • 727 15th Street, NW • Suite 1200 • Washington, DC 20005 PHONE: 202-688-4171 • E-MAIL: msaulsbury@cwla.org • WEB: www.cwla.org

Child Welfare



Journal of Policy, Practice, and Program

More than 10,000 child welfare professionals read each issue of *Child Welfare* Journal for fresh approaches to problem-solving and proven, practical ideas that work. They get comprehensive coverage of the latest research, practice issues, program developments, and more—all vital for informed, thoughtful decisionmaking. Each peer-reviewed issue puts you in touch with traditional child welfare experts, as well as those in related fields: pediatricians, nurses, elementary and secondary school staffs, academics, researchers, and more. Published by the Child Welfare League of America since 1922, *Child Welfare* is the oldest, most trusted industry journal.

ISSUE DATES & DEADLINES

JOURNAL ISSUE	MATERIALS DUE	PRINT RELEASE DATE*
Volume 103, #1	January 24, 2025	February 28, 2025
Volume 103, #2	March 7, 2025	April 25, 2025
Volume 103, #3 (special issue)	May 9, 2025	June 27, 2025
Volume 103, #4 (special issue)	July 8, 2025	August 25, 2025
Volume 103, #5	September 19, 2025	October 24, 2025
Volume 103, #6	November 21, 2025	December 19, 2025
Volume 104, #1	January 12, 2026	February 24, 2026
Volume 104, #2 (special issue)	March 4, 2026	April 27, 2026
Volume 104, #3	May 9, 2026	June 26, 2026
Volume 104, #4	July 1, 2026	August 28, 2026
Volume 104, #5 (special issue)	September 16, 2026	October 24, 2026
Volume 104, #6	November 1, 2026	December 18, 2026

Please submit a high resolution 4/c Adobe pdf file or jpg image (300 dpi) to msaulsbury@cwla.org.

*Dates, distribution, and editorial content are subject to change.

Browse www.cwla.org/pubs often for updates.

Be sure to ask about sponsorship opportunities and advertising in conference programs.