SHAPING THE FUTURE OF CHILD WELFARE
(for over 100 years)

You’re committed to lifting up children and families.

We’re passionate about linking our network with tools and resources that help communities thrive.

With CWLA advertising you can:

- effortlessly connect with our alliance of thousands of child-serving professionals
- effect change that matters for those who need it most
CWLA’s signature e-newsletter, The Networker, reaches an audience of over 16,000 readers across the country.

An exciting newsletter redesign will allow space for one Supporter Spotlight per monthly issue. The Supporter Spotlight will feature a large format box ad, with a paragraph of copy highlighting the organization's efforts in the field. Creative will be co-designed with CWLA to achieve seamless integration into the email.

One Spotlight - $1,800
Two Spotlights - $3,250
Three Spotlights - $4,600

Questions?
Contact RReed@cwla.org
Website Banner Package

CWLA’s website acts as a resource hub and political action center for professionals looking to enhance child well-being. Website banners promote your services alongside CWLA’s other trusted recommendations for the field.

This package includes a horizontal format banner at the footer of the page, run-of-site, along with a vertical format banner on the left side of select interior pages. Availability is limited with only 10 packages offered per year.

468p x 60p
120p x 230p

$2,650 for the year

Questions?
Contact RReed@cwla.org
Maximize your impact by combining a Website Banner Package and Newsletter Sponsorship into one effortless marketing strategy.

Stay top of mind for everyone who consumes CWLA content by running multiple campaigns simultaneously.

**Universal Reach**

Website Banner + Two Spotlights

only $5,200 - a $700 savings!

CWLA also offers advertising opportunities in our publications! Contact RReed@cwla.org for details.