



## **2020 Conference: 100<sup>th</sup> Anniversary Year Take-One Exhibiting Guidelines & Terms**

Advertisers can provide us brochures and other materials to be distributed to conference attendees.

- “Take-One” exhibiting offers organizations the opportunity to provide materials to conference attendees at a very low cost.
- Materials must be shipped by the advertiser by traceable means directly to the conference location.
- All shipping boxes must be clearly labeled.
- CWLA cannot act as a vendor for your materials.
- CWLA will not return any materials.
- CWLA reserves the right to reject materials.
- CWLA reserves the right to reject at any time a request to participate in Take-One Exhibiting.
- Advertisers and/or agencies, jointly and severally, agree to indemnify and hold CWLA harmless from and against any loss, liability, or expense arising out of their participation in Take-One Exhibiting.

### **General Specifications**

- One item per Advertiser
- Quantity – 250-300
- Size maximum – 9" x 12" x 1"
- Weight maximum – 4 ounces