

Join



in Washington, DC for our

CHILD WELFARE LEAGUE OF AMERICA

# 2019 NATIONAL CONFERENCE

*Advancing Excellence in Practice & Policy*

**Meeting the Challenge  
of the Family First  
Prevention Services Act**

*Early Bird Rate ends December 31!*

Visit [www.cwla.org/CWLA2019](http://www.cwla.org/CWLA2019)

**Register  
NOW!**

**April 9-13, 2019 • Hyatt Regency Capitol Hill • Washington, DC**



## 2019 NATIONAL CONFERENCE

We invite you to join us in Washington, DC, from April 9–13, 2019 for the CWLA 2019 National Conference, *Advancing Excellence in Practice & Policy: Meeting the Challenge of the Family First Prevention Services Act*. This conference will focus entirely on the Family First Act and provides the opportunity for individuals, organizations, communities, and the system as a whole to leverage this new legislation to achieve the vision of the CWLA *National Blueprint for Excellence in Child Welfare: that all children will grow up safely, in loving families, with everything they need to flourish—and with connections to their culture, ethnicity, race and language*.

The conference is designed to encourage the exchange of information that will improve policies and practices to address the most pressing issues related to children and families. We encourage you to visit the conference website, [www.cwla.org/CWLA2019](http://www.cwla.org/CWLA2019), on a regular basis for full details and frequent updates about the conference.



The 2019 conference will feature:

- A pre-conference CWLA Member Leaders special session focused on the organizational challenges and opportunities of the Family First Prevention Services Act
- Advocacy Day activities that encourage action and provide you with the opportunity to speak up for children and families who are vulnerable
- Distinctive learning opportunities for public sector staff members
- Plenary sessions with inspiring keynote speakers and engaging panel presentations
- Workshops, poster sessions, and learning labs highlighting effective strategies, practices, and programs
- A two-day post-conference Training Institute for extended learning on some of today's best practice hot topics

The conference planning committee has worked to create a thought-provoking conference that will meet the needs and interests of our very diverse membership. Additional special features will include an opportunity for young professionals in the child welfare field to network; a pre-conference session, *Facilitated Conversation on the Ethical Challenges Impacting the Child Welfare Workforce*; and a post-conference session, *Strengthening Families: Moving to a Global Perspective*. We especially encourage member agencies to join us at the Annual Meeting, scheduled for the morning of Thursday, April 11.

The uniqueness of the CWLA National Conference is that it provides an opportunity for people from every state; public and private providers from child welfare and other fields of service; and corporations, advocates, educators, youth, and family members to come together and share learning based on our common vision of a better future for all children.

We look forward to you joining us in Washington, DC. The Cherry Blossom season will be in full swing and our nation's capital is a great place to visit with exciting attractions to experience. See you in April!

# SCHEDULE AT-A-GLANCE

## Tuesday, April 9

- 12:00 pm – 5:00 pm Registration
- 1:00 pm – 5:00 pm CWLA Members  
Leadership Session  
(*Invitation Only*)

## Wednesday, April 10

- 8:00 am – 6:00 pm Registration
- 8:30 am – 10:15 am Special Sessions
- 10:30 am – 12:00 pm Opening Plenary Session
- 12:00 pm – 1:30 pm Networking Lunch &  
Advocacy/Policy Briefing
- 1:45 pm – 3:15 pm Workshops A
- 3:15 pm – 3:45 pm Coffee Break
- 3:45 pm – 4:45 pm Learning Labs B
- 5:00 pm – 6:00 pm Learning Labs C
- 6:15 pm – 7:30 pm Opening Reception in  
Exhibit Hall

## Thursday, April 11

- 7:00 am – 5:30 am Registration
- 7:30 am – 8:45 am Annual Meeting Breakfast
- 7:30 am – 8:45 am Breakfast in Exhibit  
Hall – Poster Sessions
- 9:00 am – 10:30 am Workshops D
- 10:45 am – 12:15 pm Plenary Session
- 12:15 pm – 1:15 pm Box Lunch – Meet-up for  
Capitol Hill Visits –  
Poster Sessions

## Thursday, April 11 *continued*

- 12:30 pm – 4:30 pm Capitol Hill Visits
- 
- 1:15 pm – 2:45 pm Public Sector-Focused  
Workshops E
- 3:00 pm – 4:30 pm Public Sector-Focused  
Workshops F
- 
- 4:45 pm – 5:30 pm Call to Action
- 5:30 pm – 6:30 pm Networking Reception  
in Exhibit Hall – Poster  
Sessions

## Friday, April 12

- 7:00 am Breakfast on Your Own
- 7:30 am – 4:00 pm Registration
- 8:00 am – 9:00 am Learning Labs G
- 9:15 am – 10:45 am Plenary Session
- 11:00 am – 12:30 pm Workshops H
- 12:45 pm – 2:15 pm Closing Lunch Plenary  
Session
- 2:30 pm – 5:30 pm Training Institute  
Sessions

## Saturday, April 13

- 7:30 am Breakfast on Your Own
- 8:30 am – 4:00 pm Training Institute Sessions

## PLENARY SPEAKERS



Daniel R. Porterfield, PhD

**D**aniel R. Porterfield, PhD, has served as President and CEO of The Aspen Institute since June 2018. He was selected by the Institute's Board of Trustees because of his intellectual depth, commitment to inclusivity and diversity, and ability to lead a complex, mission-driven organization

to create impact and make a difference in the world. His career embodies the ideals of values-based leadership upon which The Aspen Institute was founded.

Prior to leading The Aspen Institute, Dr. Porterfield served for seven years as the President of Franklin & Marshall College (F&M) in Lancaster, Pennsylvania—a leading national liberal arts college founded by Benjamin Franklin in 1787. Under his leadership, F&M set records for applications, fundraising, and fellowships; developed cutting-edge new centers for student wellness, career services, and faculty excellence; constructed a new athletics stadium; embarked upon the process of building a groundbreaking new visual arts center; and strengthened its academic excellence and competitiveness by tripling its percentage of incoming low-income students and more than doubling its percentage of domestic students of color.

Dr. Porterfield has been recognized as a visionary leader and advocate for expanding educational opportunity and improving the human condition by the KIPP Foundation, the "I Have A Dream" Foundation, the Posse Foundation, and the Kaplan Educational Foundation. He was named a White House Champion of Change in 2016.

Prior to his appointment at F&M, Dr. Porterfield served as Senior Vice President for Strategic Development and an English professor at his alma mater, Georgetown University, and for four years as a senior aide to then-U.S. Health and Human Services Secretary Donna Shalala. He earned BA degrees from Georgetown and Oxford University, where he was a Rhodes Scholar, and his PhD from The City University of New York Graduate Center, where he was awarded a Mellon Fellowship in the Humanities.



Isaiah B. Pickens, PhD

**I**saiah B. Pickens, PhD, is a licensed clinical psychologist who specializes in consulting, counseling, and educational services for individuals and organizations. Dr. Pickens is currently Assistant Director of the Service Systems Program at the UCLA-Duke National Center for Child Traumatic

Stress (NCCTS), the coordinating site of the National Child Traumatic Stress Network (NCTSN). In this role, he is responsible for supporting diverse national, cross-disciplinary, and collaborative efforts to make child- and family-serving systems more trauma-informed. His research focuses on trauma-informed and culturally responsive programming in numerous service sectors and optimizing service utilization among underserved communities.

Dr. Pickens is also founder of iOpening Enterprises, a mental health and wellness education company that specializes in health messaging through innovative media and interactive and evidence-informed workshops. In this capacity, Dr. Pickens has developed the Bridge Trauma-Informed Culturally-Responsive (TICR) Program, a multi-day professional development program for educators that provides a practical toolkit for managing youth traumatic stress responses in the school setting.

Dr. Pickens is currently a Robert Wood Johnson Foundation Culture of Health Leader. In this capacity, he works collaboratively with cross-sector scholars and practitioners to promote a culture of health in America. Dr. Pickens has been awarded by the American Psychological Association Early Career Achievement Award and the Black Enterprise BE Modern Man award for his contributions to the field of psychology. Dr. Pickens aims to continue sharing psychological science with diverse audiences through his scholarly publications, writings for the general public, and practice in communities.

# WORKSHOPS, LEARNING LABS, & POSTER SESSIONS

The 2019 National Conference will provide a variety of learning options for conference attendees, including traditional 90-minute workshops, 60-minute learning labs, and poster session presentations. These innovative and engaging presentations will focus on effective strategies and practices to: strengthen families; implement a comprehensive array of services; transform residential care/treatment services; engage in successful collaborations with other related systems; refocus resources to respond to changes in service delivery; develop data/evaluation for programs to be well-supported, supported, or promising; and advance policies/funding to effectively implement the Family First Act.

A full list and descriptions of our 60+ workshops, learning labs, and poster sessions are available at [www.cwla.org/CWLA2019](http://www.cwla.org/CWLA2019). Confirmed sessions include:

## Establishing Effectiveness in Existing Pre- and Post-Adoption Counseling Services

Developing effective pre- and post-adoption counseling (PAC) services has been a defining factor of New Jersey's plan for adoption support. Recently, the state Department of Children and Families joined with adoption service providers and academic researchers to evaluate the PAC service for effectiveness and to gain insight on generating empirical evidence from existing programs. Presenters will describe, and share early results of, evaluation of the programs and their ability to adapt to the evolving landscape of adoption service. Presenters will also make recommendations for applying the model of evaluation and clinical practice to other states or service contexts.

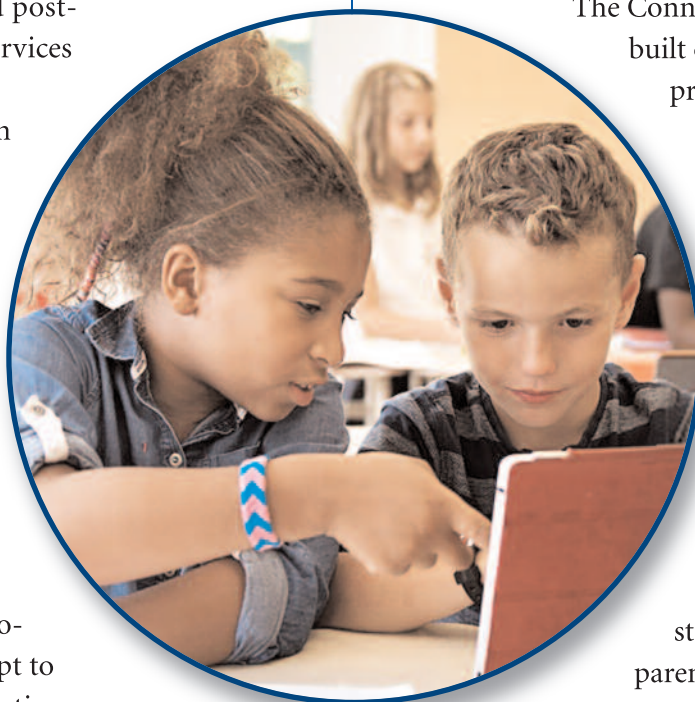
**Presenters:** Lori Jalkiewicz, LCSW, Robins' Nest, Inc., NJ; Dr. Kerrie Ocasio, West Chester University, PA; Nicole Coburger, LCSW, The Children's Home Society of New Jersey, NJ; Lisa Duff, LPC, ACS, Children's Aid and Family Services, NJ; Brett Greenfield, New Brunswick, NJ; and Maria Lagattuta, LCSW, Family Intervention Services, Inc., NJ

## Helping Parents Heal Relationships with Their Kids: The Connect Parent Program

The Connect Parent Program is an EBP built on attachment and trauma principles to help support parents strengthen, repair and rebuild relationships with their children ages 8–18.

This manualized, 10-week group program uses principles, role plays, and reflective activities to help parents understand what might be under their teen's challenging behaviors. Research findings consistently demonstrate significantly decreased parental strain, increased parental satisfaction, and decreased youth conduct problems. The program can be used with birth parents/kin to prevent placements or stabilize reunification, and foster parents during placement. While this model has been widely disseminated in other countries, it is newly implemented in 10 sites across the United States.

**Presenters:** Vicky Kelly, Annie E. Casey Foundation, DE; and Evette Jackson, Annie E. Casey Foundation, MD





## Housing and Services Partnerships to Strengthen Families: Overview and Evaluation ofACYF’s Child Welfare and Supportive Housing Demonstration

The intersection between child welfare involvement, housing instability, and homelessness is well documented for both families and young adults. When the housing and child welfare systems collaborate and leverage resources, they have the potential to prevent out of home placement and shorten time to family reunification, increase access to services that can help stabilize housing and exit homelessness, and strengthen family connections. Utilizing a unique approach and collaborative service structure, supportive housing helps keep families safely together. This session will share evaluation findings from ACYF Partnerships to Demonstrate the Effectiveness of Supportive Housing for Families in the Child Welfare System.

**Presenters:** Leah Lindstrom Rhea, CSH, MN; and Andrew Johnson, CSH, CA

## Legal Assistance to Kinship Families: How to Fill the FFPSA Gap in Kinship Navigator Services

The Family First Prevention Services Act (FFPSA) provides the first sustained federal funding for kinship navigators serving kinship families who are not in foster care. However, FFPSA does not support delivery of legal assistance. While some kinship navigators provide

legal help, kinship navigators would have to add such services without funding. This session will identify core legal issues faced by kinship families and recommend strategies to incorporate legal help into kinship navigator programs. The attorney presenters will describe successful collaborations with state court programs, legal services providers, county and state bars, pro bono resources, and law schools, and offer tools for educating the legal community.

**Presenters:** Marla Spindel, Esq. and Stephanie McClellan, Esq., DC KinCare Alliance, DC; and Gerard Wallace, Esq., New York State Kinship Navigator, NY

## Permanency RoadMap—How We Found Our Way Home

The District of Columbia’s Child and Family Services Agency (DC CFSA) has developed an interactive “Roadmap to Permanency” that maps the route a family takes through the child welfare agency. It links to forms and information to support social workers at the various decision making points in the life of a case. This is part of the permanency strategy the agency has implemented to drive permanency for children and families from the day a child enters care. Other steps include case planning meetings within 12–15 days with family and SME (mental health, domestic violence, etc.) at the table, use of birth parent peers to provide an introduction and navigation through the system, and presence of kinship staff for the first 30 days of any case. DC CFSA is one of the very few in the nation whose foster care numbers have been in decline for over five years and continue to do so. This session will review barriers, demonstrate the roadmap, and share lessons learned.

**Presenters:** Heather D. Stowe and Wendy Jacobson, District of Columbia Child and Family Services Agency, DC

## Transforming Residential Care in Preparation for Family First

The Family First Preventive Services Act sets high standards for the delivery of residential treatment services. Learn how one agency is transforming its residential treatment model, as part of a continuum of care, using research-driven practices to focus on family support, permanency, and sustainable change.

**Presenters:** David Collins and Daphne Torres, The Children’s Village, NY

## Utilizing a Multidisciplinary and Collaborative Approach to Child Welfare Transformation: A Three Branch Model

The Virginia Department of Social Services (VDSS) is leading a multi-system and community based approach to the implementation of the Family First Prevention Services Act (FFPSA). VDSS is utilizing a Three Branch Model, which is a collaborative team approach comprised of all three branches of the government, several state and community based agencies, and advocates that respond to the needs of children and families, redefining the responsibility of child welfare to all agencies who serve children and families. The Three Branch model serves as a successful leadership group to enact legislative, financial, and policy changes to improve the child welfare system.

**Presenters:** Carl Ayers, Virginia Department of Social Services and Scott Reiner, Office of Children's Services, VA

## When Motherhood and Addiction Collide: A Trauma C.A.R.E. Model:

Lack of attention to treating the traumatic experiences of parents and children who are involved with child welfare is a major service gap in the child welfare system. This gap is particularly evident in substance abuse settings, where clinicians are often ill equipped to treat both the substance use disorder and the underlying trauma simultaneously. Implementing our Trauma C.A.R.E. model in our residential program offers effective, long-term treatment where mothers are treated for both trauma and substance use disorders, children are reunified in a trauma-informed manner, and together they participate in dyadic treatment designed to strengthen and/or repair attachment bonds.

**Presenter:** Debra Ruisard, DSW, The Center for Great Expectations, NJ



## PUBLIC SECTOR-FOCUSED WORKSHOPS

The conference will feature several cutting-edge workshops focused on timely topics for public sector workers and leaders. We hope that you and members of your team will join us for these important sessions.

### Can Cognitive Computing and AI Harness Protective Factors to Improve the Impact of Child Welfare Services?

Outcomes in child welfare have changed little over time and would benefit from innovations to complement traditional risk-based case practices. Incorporating protective factors and related services in service delivery have the potential to make a positive impact on the safety and well-being of children and the stability of families. Learn how cognitive computing and artificial intelligence (AI) can surface protective factors and provide insights to caseworkers to suggest interventions that leverage data-driven, evidence-based best practices so that human services organizations can rethink their operating models to change the way they deliver services.

**Presenters:** Kathy Park, National Council on Crime and Delinquency, WI; and Karen Rewalt, IBM Watson Health, VA

### Comprehensive Assessment and Planning to Implement the Family First Prevention Services Act

This session provides jurisdictions with a macro-level strategy and resources for (a) conducting a structured assessment of their child welfare system related to Family First Prevention Services Act (FFPSA) and (b) developing an implementation plan related to FFPSA. The session will provide one jurisdiction's experience embarking on this strategy and offer a guided opportunity for participants to discuss how they can leverage each provision of Family First in their child welfare system and associated service array to promote effective implementation and provide a blueprint for system transformation.

**Presenters:** Clare Anderson and Miranda Lynch, Chapin Hall at the University of Chicago, IL; and Rebecca Jones Gaston, Social Services Administration, Maryland Department of Human Resources, MD

# ADVOCACY

*Join Us for Advocacy Day 2019 and Go to Capitol Hill!*

**THURSDAY, APRIL 11**

CWLA members and conference participants will have an opportunity to take the information and learning from the Wednesday Policy Luncheon, the various workshop sessions, and the Thursday morning Advocacy Plenary to go to Capitol Hill and meet their Senators and House Members.

Thursday, April 11, from 12:30 pm–4:30 pm, will be our dedicated time for Capitol Hill visits. The conference hotel is only a short distance away from Capitol Hill offices—just a brief walk or quick ride to reach your Senators and Representatives—making it easy for you to share your constituent voices without missing important conference programming.

The most important thing you can do while you're at the conference is promote child welfare priorities on Capitol Hill! 2019 will see the first opportunity for states to implement the Family First Prevention Services Act—and it will be the beginning of a new Congress. Congress will need to focus on the need for a new budget deal, what will happen next on health care, how to implement the Family First Act, how to extend the Child Abuse Prevention and Treatment Act (CAPTA), and how to deal with expiring child welfare waivers. It will be more important than ever to make your voices heard.

CWLA staff will provide instructions and information so that you can set up meetings with your members of Congress and Senators before you come to Washington. Meeting with your members of Congress or their key staff is incredibly important—especially in times like these, with

## *Connect Anytime — Download the CWLA Action Center App*

CWLA's Action Center lets you easily connect with your Members of Congress to make your voice heard.

Be sure to download the CWLA Action Center App to your smartphone to make your advocacy efforts simple and effective.

Search for **VoterVoice** (one word) in the Google Play or iTunes App Store. Once you've completed the download and email address verification, find and select Child Welfare League of America to access the mobile app for the CWLA Action Center.

the opioid epidemic impacting children and families, 2019 being the first year of a new Congress, and continuing interactions with the Trump Administration. Even if you don't meet with members of Congress themselves, their staff members are their closest advisors and can heavily influence decisions.

Value every moment with them!

In 2017 and 2018, CWLA was in the fight: the Affordable Care Act, extending Home Visiting and CHIP, fighting Medicaid block grants and budget cuts, and much more!

What will the challenges be in 2019? What will be your role? Join us on Capitol Hill for Advocacy Day. Your voice is powerful when you share it in person!

PHOTO CREDIT: MARLENE SAULSBURY

# TRAINING INSTITUTES

FRIDAY, APRIL 12 • 2:30 PM – 5:30 PM ■ SATURDAY, APRIL 13 • 8:30 AM – 4:00 PM



We are very pleased to present the CWLA Training Institute, being held in conjunction with the 2019 National Conference, which offers an extended learning opportunity for conference attendees. Select the “**Premium**” Full Conference **Registration** fee to participate in an additional day and half of exceptional educational offerings. The Training Institute sessions provide you with an opportunity for in-depth learning on some of today’s most relevant topics. Confirmed sessions include:

- Addressing Secondary Traumatic Stress and Worker Wellness through Group Facilitation
- Effective Policies and Practices for Improving Outcomes of Children and Youth who are LGBTQ: Exploring Findings from the 2018 Child Welfare Special Issue
- Impact of COA Accreditation: Building Staff Morale & Strengthening Agency Practices
- InstruMENTal—Recognizing the Importance of the Male Role in Child Welfare
- Knowing and Growing the Family Tree—Reunification Implications for Older Youth in Care
- Lessons Learned to Prepare for Successful CARF Accreditation
- Let’s Get Real – Addressing Parent-Partnering Issues that Challenge Child Advocates

- Proven Effective Methods and Practices that Create Futures of Opportunity for Youth Involved in both Juvenile Justice and Child Welfare Systems
- Strengthen Services to Children and Families: The Importance of a Model of Practice
- The Critical Role of Supervisors in Addressing Secondary Traumatic Stress in the Child Welfare Workplace
- The Joint Commission Accreditation Experience
- Trauma-Informed Parenting in a Digital Age

Other critical sessions supporting implementation of the Family First Act which are currently being developed, include:

- Kinship Navigator
- Housing/Homelessness
- Substance Use
- Interface of Child Welfare and Behavioral Health

Please visit [www.cwla.org/CWLA2019](http://www.cwla.org/CWLA2019) for a complete list, descriptions, and full details for the Training Institute offerings. Be sure to check back regularly for updated information on additional training sessions!

# SPECIAL SESSIONS

**Special sessions will be featured during the conference to provide additional opportunity for engagement, learning, and sharing.**

- A pre-conference, invitation-only **CWLA Member Leaders** session focused on the organizational challenges and opportunities of the Family First Prevention Services Act.
- A pre-conference session, *Facilitated Conversation on the Ethical Challenges Impacting the Child Welfare Workforce*.
- Various activities throughout the conference for **Young Professionals** in the child welfare field to network, develop opportunities to enhance their skills, grow a young leaders coalition, and prepare themselves to lead the child welfare system into the future.
- A post-conference session, *Strengthening Families: Moving to a Global Perspective*.

Visit the conference website at [www.cwla.org/cwla2019/](http://www.cwla.org/cwla2019/) for full details on all our special session offerings.

## SPONSOR/EXHIBIT/ADVERTISE

*Connect With Hundreds of Child and Family Experts!*

Join us as a CWLA National Conference Sponsor and Exhibitor to enjoy networking with hundreds of the most influential experts and service providers for America's children, youth, and families.

Again this year, we have an exciting mobile event app that assures increased impressions and exposure for sponsors and exhibitors and will maximize attendee engagement with you. Additionally, there are numerous opportunities for you to promote your brand, including specialty items like flash drives, tote bags, lanyards, and more. Or go big and sponsor the overall conference or a meal function. There's an opportunity for nearly every organization and budget!

CWLA exhibitors will enjoy a host of events in the exhibit hall, including meal functions and exciting raffle prizes drawings. Plus, you'll receive our conference attendee list for pre- and post-conference marketing. Shake hands with customers, launch new products, and gain priceless feedback from current and prospective clients.

Be sure to take advantage of our advertising offerings like the tote bag inserts and final program ads. Visit [www.cwla.org/CWLA2019](http://www.cwla.org/CWLA2019) for full details on sponsorship, exhibiting, and advertising opportunities. Contact us at [CWLA2019@cwla.org](mailto:CWLA2019@cwla.org) for assistance.



*Please see pages 14 and 15 for detailed information on sponsorship opportunities.*

*Thanks to our Early Conference Sponsors  
for their Continued Generous Support!*



DAVE THOMAS  
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*Introduces CWLA's latest Award Winning Children's Book:*

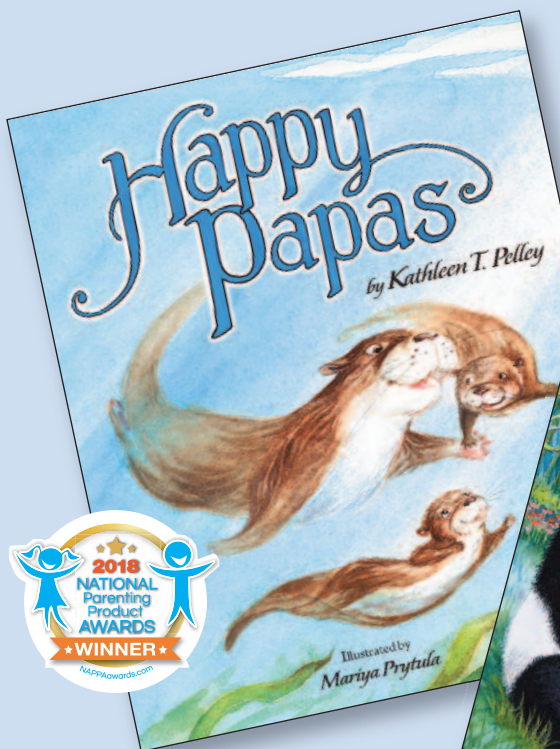
## *Happy Papas* by Kathleen T. Pelley

*Illustrations by Mariya Prytula*

**\$14<sup>95</sup>**

*Happy Papas* is the follow-up book  
to CWLA's award-winning *Happy Mamas*!

**SAVE Now — Order the set for just \$24.95**



Available in Hardback

Drop by the CWLA PRESS Bookstore for all the latest Child Welfare publications including this beautiful read-aloud children's book. *Happy Papas* celebrates the universal joys of fatherhood, exploring how fathers shelter and nurture their little ones. A must-have for anyone who has ever been moved by the power of fatherly love.

***The CWLA bookstore will be located at the Ballroom Level. Open 7:30 am – 5:30 pm. Don't miss our special conference deals!***

# CONFERENCE INFORMATION

Conference registration is available online at [www.cwla.org/CWLA2019](http://www.cwla.org/CWLA2019).

**Day 1 (April 9)** will feature a “CWLA Members Only” special session for representatives from CWLA member agencies who are registered for the full conference.

**Days 2–4 (April 10–12)** will include conference materials, plenary sessions, learning labs, workshops, poster presentations, Advocacy Day activities, and meal functions.

*Applicable for Full Conference Registration and One-Day Conference Registration*

**Days 4–5 (April 12–13)** Friday afternoon and Saturday will feature 15 extended learning Training Institute opportunities on focused hot topics.

*Applicable for “Premium” Full Conference Registration and Training Institute Only Registration*

## Registration Fees

### “Early” Full Registration *(ends December 31)*

Full Conference:	“Premium” Full Conference:
	<i>(includes Training Institute and CEUs)</i>
<b>CWLA Member: \$575</b>	
<b>Non-Member: \$650</b>	
	<b>CWLA Member: \$675</b>
	<b>Non-Member: \$750</b>

### Regular Full Registration *(begins January 1)*

Full Conference:	“Premium” Full Conference:
	<i>(includes Training Institute and CEUs)</i>
<b>CWLA Member: \$650</b>	
<b>Non-Member: \$750</b>	
	<b>CWLA Member: \$750</b>
	<b>Non-Member: \$850</b>

**15% Discount available for a group of 5 or more Full Conference registrations.\***

\*Registrations must be completed at the same time as a group for the “15% for 5 or More” discount to apply and is only applicable for new Full Conference Registrations. It does not apply to the special rates detailed below and cannot be combined with any other discount rate offer. Contact [CWLA2019@cwla.org](mailto:CWLA2019@cwla.org) for assistance with a group registration.

**Presenter Conference Registration – \$425**

**“Premium” Presenter Conference Registration – \$525**

*(Includes Training Institute and CEUs)*

**Wednesday or Thursday One-Day Conference Registration\*\* – \$325**

**Friday One-Day Conference Registration\*\* – \$325**

*(BONUS: Friday afternoon Training Institute included at No Charge)*

**Friday Afternoon Training Institute Only Registration\*\* – \$65**

**Saturday Training Institute Only Registration\*\* – \$110**

**Friday & Saturday Training Institute Only Registration\*\* – \$175**

**\*\*One-Day Conference and Training Institute Only Registrations**

*Include Participation for Day/Time Specified Only*

CWLA member agencies receive the best conference rates! If you’re interested in becoming a CWLA member, please contact [MemberServices@cwla.org](mailto:MemberServices@cwla.org).



**CONTINUING EDUCATION UNITS (CEUs)** Continuing Education Units (CEUs) will be available at the conference. This program has been approved for CEUs by the NASW Washington State Chapter. Licensed social workers, marriage and family therapists, and mental health counselors are eligible. Provider number is #1975-176. Conference participants must sign in with the conference registration desk and submit session evaluations to receive credit.

**CEUs Fees:** CWLA Members – \$35 Non-Members – \$50

## HOTEL

### Hyatt Regency Capitol Hill

400 New Jersey Avenue, NW  
Washington, DC 20001  
(202) 737-1234



**Conference Room Rate: \$285**

Hotel reservations must be made directly with the hotel. You can reserve by phone at 1-888-421-1442 or online at <https://aws.passkey.com/go/CWLA2019>. Room availability and special rates are guaranteed only until March 19, 2019, or until the space is filled.

## TRAVEL

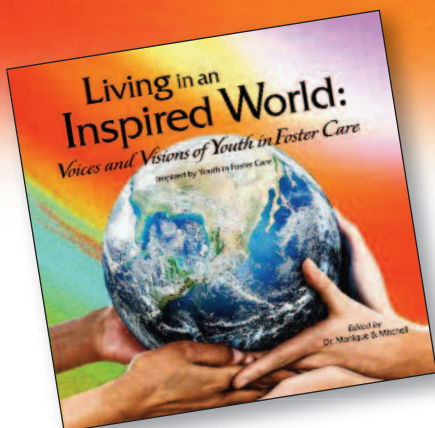
The closest airport to the conference is Reagan Washington National Airport (DCA). A map of the area, driving directions, and ground transportation options are available at <https://washingtondc.regency.hyatt.com/en/hotel/home.html>.

*If you have questions or need assistance, please contact us at [CWLA2019@cwla.org](mailto:CWLA2019@cwla.org).*

# Living in an Inspired World:

## *Voices and Visions of Youth in Foster Care*

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Edited by Dr. Monique B. Mitchell

This CWLA title consists of 365 days of inspirational messages for youth throughout the world. The intention of this book is to affirm that youth in foster care, and all youth, are competent, capable catalysts of change.

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— **Deepak Chopra, M.D.** Author of *You Are the Universe*



Dr. Deepak Chopra



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## **CWLA** 2019 SPONSORSHIP OPPORTUNITIES

Make a lasting impression on child and family experts and advocates. Become a Conference Sponsor or sponsor a special event, food function, or conference item. There is an opportunity for every organization and budget!

This year, we will again feature our exciting Conference Mobile Event App, with advertising options that assure increased impressions and exposure for our sponsors and help maximize your brand awareness with our attendees. Check out all the features to enhance your visibility! For more information, contact us at [CWLA2019@cwla.org](mailto:CWLA2019@cwla.org).

### **All Conference Sponsors Receive:**

- Company logo on sponsor page in conference programs
- Recognition on conference e-communications and website
- Company logo and name billing on conference signage
- Insert for conference tote bags
- Company listing on conference mobile event app

### ***Additional Benefits for Conference Sponsorship!***

#### **BRONZE SPONSOR — \$10,000**

- Exhibit booth discount (50%)
- Quarter-page ad space in the conference final program

#### **SILVER SPONSOR — \$15,000**

- One-time use of the pre- and post-conference attendee mailing lists
- Exhibit booth
- Half-page ad space in the conference final program

#### **GOLD SPONSOR — \$25,000**

- One-time use of the pre- and post-conference attendee mailing lists
- Upgraded exhibit booth (Premium)
- Full-page ad space in the conference final program
- Acknowledgement from the podium during a General Session
- Banner ad on conference mobile event app

#### **PLATINUM SPONSOR — \$50,000**

- One-time use of the pre- and post-conference attendee mailing lists
- Upgraded exhibit booth (Premium)
- Full-page ad space in the conference final program
- Acknowledgement from the podium during a General Session
- Special recognition in three conference e-blasts
- Banner ad on conference mobile event app
- Premium sponsor listing on event app (includes logo, website and social media links)
- Webinar opportunity

## **COFFEE/SNACK BREAK SPONSOR — \$10,000**

- Exhibit booth discount (50%)
- Quarter-page ad space in the conference final program
- Company logo and name billing on meal function signage

## **BREAKFAST OR LUNCH SPONSOR — \$15,000**

- One-time use of the pre- and post-conference attendee mailing lists
- Half-page ad space in the conference final program
- Exhibit booth
- Company logo and name billing on meal function signage

## **RECEPTION SPONSOR — \$25,000**

- One-time use of the pre- and post-conference attendee mailing lists
- Upgraded exhibit booth (Premium)
- Full-page ad space in the conference final program
- Acknowledgement from the podium during a General Session
- Special recognition in a conference e-blast
- Company logo and name billing on meal function signage

## **TOTE BAGS SPONSOR — \$10,000**

- Company logo on conference tote bags

## **WI-FI SPONSOR — \$7,500**

- Company logo on Wi-Fi cards distributed to attendees with password

## **FLASH DRIVES/USB SPONSOR — \$5,000**

- Company logo on business card style flash drives/USB

## **LANYARDS SPONSOR — \$3,500**

- Company logo on conference name badge lanyards

## ***Add-On Sponsor Options for Conference Mobile Event App!***

Conference Sponsors can enhance their visibility and promote brand awareness by selecting a mobile event app advertising option.

## **MOBILE EVENT APP SPLASH PAGE — \$1,500**

- Company logo on full screen display when mobile event app is launched or refreshed

## **MOBILE EVENT APP CUSTOM ICON — \$3,000**

- Company logo as an icon on home screen on mobile event app

## **MOBILE EVENT APP BANNER ADS — \$1,500**

- Rotating advertisement displayed at top of screen on mobile event app

## **MOBILE EVENT APP PREMIUM BANNER ADS — \$2,500**

- Extend your banner advertisement's viewing time on mobile event app

## **MOBILE EVENT APP PREMIUM SPONSOR LISTING — \$1,500**

- Enhanced company listing can include logo, images, website and social media links, brochures, and more

Contact us at [CWLA2019@cwla.org](mailto:CWLA2019@cwla.org) for more information or to discuss which opportunities work best for your organization!





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WASHINGTON, DC 20005



## CHILD WELFARE LEAGUE OF AMERICA 2019 NATIONAL CONFERENCE

## 2019 NATIONAL CONFERENCE

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- Advance excellence in child and family services
- Share ideas and wisdom on strengthening families
- Learn about successful prevention and intervention programs
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