Child Welfare League of America, Inc.

2018 National Conference

April 26-29, 2018 | 703-615-7523 | http://www.cwla.org/resilience2018/

The 2018 National Conference, Advancing Excellence in Practice & Policy: Building Resilience in Changing Times, will highlight how organizations are advancing excellence in child and family services in changing times. Conference presentations will feature evidence-informed/evidence-based programs and practices and their related policies and tools that lead to the successful implementation of the CWLA National Blueprint for Excellence in Child Welfare. The conference will build on learning and examine how organizations in the United States and globally are responding to changes in funding, policies, and client needs through advocacy, community organizing, and service change; demonstrate the resiliency in organizations, families, and communities in response to changing times; and lay the groundwork for transitioning to CWLA's second century of service in 2020.
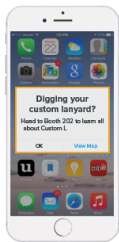
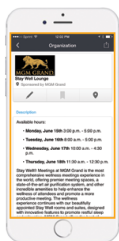# Platinum

$50,000

Splash Page

A full-screen ad displays when the app is launched or refreshed for excellent brand visibility.

Push Notifications

Messages get sent directly to attendees' mobile devices, which can be scheduled in advance and segmented for select attendees or event-goers at-large.

Sponsor Listings & Exhibitors

In-app profiles appear for each exhibitor and sponsor with potential for enhanced info, collateral, photos, and video.
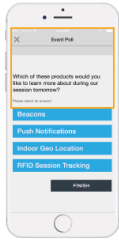

Map Pins

Pins help users find sessions, expo halls, sponsor booths, and other landmarks. A sponsor is highlighted along with pins on the map to link to the sponsor's in-app profile.

Beacons

Bluetooth-enabled beacons create stopping power by triggering strategic messages to whoever passes by.
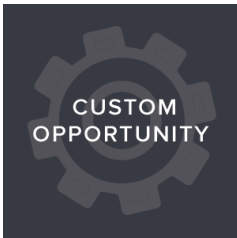

Surveys & Interactive Polling

Opportunity to survey or poll attendees, plus capture opinions via push notifications, session pages or sponsored listings.

Banner Ads

Rotating banner ads appear at the top or bottom of the screen and serve as a cost-effective way to create brand awareness.
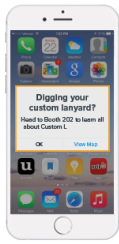
Custom Icon

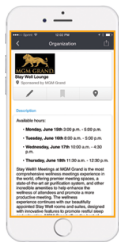Upload your logo as an icon on the main screen.

Gold

$25,000

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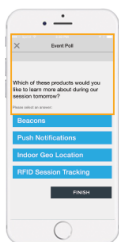
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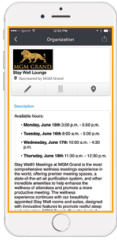
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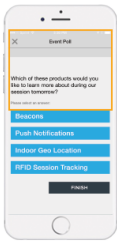
Silver

$1000

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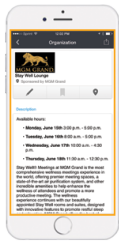

Surveys & Interactive Polling

Opportunity to survey or poll attendees, plus capture opinions via push notifications, session pages or sponsored listings.

Bronze

$500

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