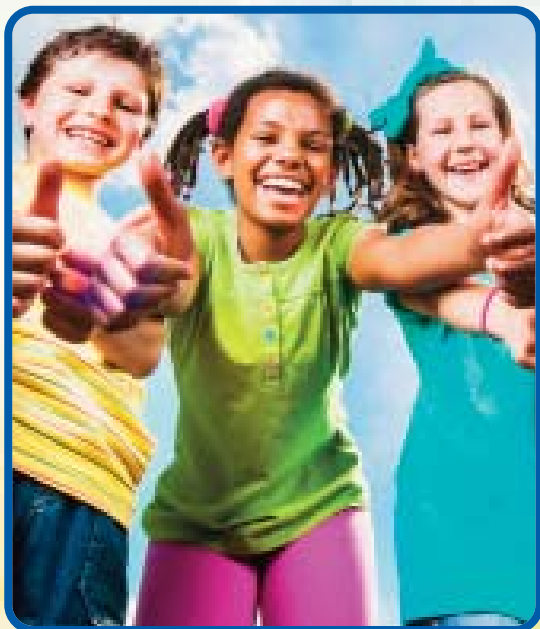


CWLA 2015 NATIONAL CONFERENCE



ADVANCING EXCELLENCE THROUGH *Innovation* & *Collaboration*



**Washington, DC
April 27–29, 2015**

**Crystal Gateway Marriott
1700 Jefferson Davis Highway • Arlington, VA**

Register Online!
[www.cwla.org/
2015NationalConference](http://www.cwla.org/2015NationalConference)



ADVANCING EXCELLENCE THROUGH *Innovation & Collaboration*

Join your peers from April 27–29, 2015, at the Crystal Gateway Marriott for the CWLA National Conference, *Advancing Excellence through Innovation and Collaboration*. While there are many themes to choose from, this one touches us all; our work is not done until we achieve the foundation and framework for *Excellence* where every child grows up safely, in loving families and supportive communities, with everything they need to thrive—and with connections to their culture, ethnicity, race, language, and sexual identity.

Advancing Excellence through Innovation and Collaboration is for everyone; CWLA members, stakeholders, community partners, families, youth, and others will experience exceptional learning and networking. If you can attend just one conference in 2015, this is it!



The nation's premier child and family experts will gather outside our nation's capital to share:

- Policies, programs, practices, research, and collaborations that are aligned with the Core Principles of the *CWLA National Blueprint for Excellence in Child Welfare*
- Super Sessions on hot topics like residential transformation, immigration, youth development, and fatherhood
- Engaging Plenary Sessions featuring dynamic speakers on trauma, advocacy, and advancing innovation and collaboration for success and excellence
- Smaller Presentations for empowering knowledge, real solutions, and shared learning
- New Trainings and Instruction on Supervision for Success: Achieving Goals through Others, and the Next Generation of the PRIDE Model of Practice

Don't miss our Annual Advocacy Day with exciting and engaging visits to national offices and legislative briefings; our Gala Dinner, featuring entertainment and awards; and a meet and greet with top CWLA authors.

You can also visit our new and improved Exhibit Hall for information on the field's newest products and services. The hall is conveniently located near all the workshops and conference registration.

The Cherry Blossom season will be in full swing in April. The nation's capital is a great place to be with exciting attractions to experience. We encourage you to join us in Washington, DC!

SCHEDULE AT-A-GLANCE

Saturday, April 25

- 8:30 am** Registration for Trainees Only
9:00 am–5:00 pm Supervision Training

Sunday, April 26

- 9:00 am–5:00 pm** Supervision Training
4:00 pm–7:00 pm Registration/CEU Desk
6:00 pm Exhibits Set-Up
6:00 pm–7:00 pm CWLA Annual Meeting
7:30 pm–9:30 pm Joint Meeting–CWLA National Commissions

Monday, April 27

- 7:00 am–6:00 pm** Registration/CEU Desk
7:30 am–8:45 am Exhibit Hall Grand Opening with Continental Breakfast
9:00 am–5:00 pm Supervision Training
9:00 am–10:30 am Opening Plenary
11:00 am–12:30 pm Workshop Sessions A
12:30 pm–1:45 pm Lunch Plenary: Policy Briefing
2:00 pm–3:30 pm Workshop Sessions B
4:00 pm–5:30 pm Workshop Sessions C
6:00 pm–7:00 pm Opening Night Reception in Exhibit Hall
8:00 pm Movie Night/Enjoy a Night on the Town

Tuesday, April 28

- 7:30 am–4:30 pm** Registration/CEU Desk
7:30 am–8:30 am Continental Breakfast in Exhibit Hall

- 8:30 am–10:00 am** Workshop Sessions D
10:15 am Leave for Capitol Hill
11:00 am–3:00 pm Congressional Visits on Capitol Hill with Hospitality Room

For attendees not participating in Hill Day

- 10:30 am–12:00 pm** Advocacy Sessions
12:15 pm–1:45 pm Lunch in the Exhibit Hall
2:00 pm–3:30 pm Advocacy Sessions

- 4:00 pm–5:00 pm** Call to Action @ Hotel
6:00 pm–7:00 pm Gala Reception in Exhibit Hall
7:00 pm–9:00 pm Gala Dinner, Awards & Entertainment
9:00 pm–10:00 pm Late Night Exhibit Hall/Games/Music

Wednesday, April 29

- 7:30 am–5:00 pm** Registration/CEU Desk
7:30 am–8:45 am Continental Breakfast in Exhibit Hall/CWLA Bookstore
9:00 am–5:00 pm PRIDE Training
9:00 am–12:30 pm Super Sessions
10:30 am–11:00 pm Exhibit Hall Closing Break
1:00 pm–3:00 pm Closing Lunch Plenary
3:30 pm–5:00 pm Post-Conference Meetings

Thursday, April 30

- 9:00 am–5:00 pm** PRIDE Training

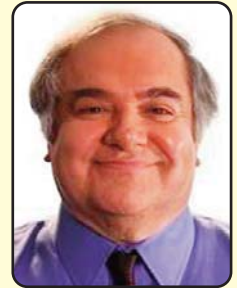


Christine James-Brown

OPEN PLENARY

Advancing Excellence in Child Welfare

Excellence in child welfare means achieving the vision that all children will grow up safely, in loving families and supportive communities, with everything they need to flourish. At this session you will hear from CWLA's leadership, child welfare leaders in the region, and representatives from our national conference planning committee on what it takes to achieve this vision through shared learning. A key aspect of this is a focus on prevention and family/community strengthening, which will be addressed by James Hmurovich, President & CEO, Prevent Child Abuse America.



James Hmurovich



John Sciamanna

LUNCH PLENARY

Advocating for Excellence for Children

CWLA advocates for best policies and practices and encourages building strategic alliances that result in improved outcomes. In this session, you will receive a comprehensive briefing from CWLA's policy team about key legislative issues that will impact our field as we strive to advance excellence for the children and families that we serve.



Tim Briceland-Betts



Richard Price

CLOSING PLENARY

Achieving Excellence through Innovation and Collaboration

CWLA encourages and supports innovative approaches and multi-system collaborations that improve the well-being and success of children, youth, and families who are the most vulnerable. In this session, you will hear from motivational speaker Richard Price, a former youth in care and adoptee and who was ultimately reunited with his family, about the importance of innovation and collaboration to achieve excellence for children and families.

A full list and descriptions of our 50+ workshop sessions is available at www.cwla.org/2015NationalConference.

Innovative and engaging presentations for empowering knowledge, real solutions, and shared learning. Confirmed sessions include:

Supporting Healthy Attachments and Healing Trauma

This workshop will outline a partnership to provide family-centered interventions that support successful family reunification of children ages 0–5. This approach includes intensive coaching and education of parents, frequent supervised parent/child visitation, engaging parents in planning, linkage to concrete supports, 24/7 crisis intervention, and case conferencing.

Psychotropic Medication Monitoring Program for Children in Texas Foster Care

This workshop will focus on the components of the Texas psychotropic medication review program, including discussion of issues that led to the program development, the criteria used to trigger retrospective case reviews, and the peer-to-peer consultation process. Outcome data demonstrating the results of the monitoring program will also be shared.

Toward Family Success: Uniting Research, Policy, and Practice with Family Leadership

A small gathering of parents, professionals, and advocates who came together following a child death in 2003 has grown into a Family Success movement across New Jersey. This workshop will highlight the basic principles of Family Success, the research that supports the Family Success movement, the policy challenges and opportunities related to Family Success, and how one community is striving to achieve Family Success on the ground.



What Works for Families Affected by Substance Use Disorders

This workshop will share findings and lessons learned from the Regional Partnership Grant (RPG) program, which is focused specifically on the lives of children and families at significantly high risk for negative outcomes related to substance use and child abuse or neglect. This session will address the key strategies communities employ to develop collaborative treatment and child welfare systems.

Now and Ahead: What's in Store from Congress for Child Welfare and Financing of Needed Services?

With the new Congress in place, decisions are sure to be made on the budget and child welfare policy. This workshop will provide participants with an overview of the latest actions taking place on the Hill and possible action in the near future. Session participants will come away with an idea of what their next steps should be to provide advocacy for child welfare and financing of needed services.

Testing What Works to Strengthen Family Relationships for LGBTQ Children and Youth in the Child Welfare System

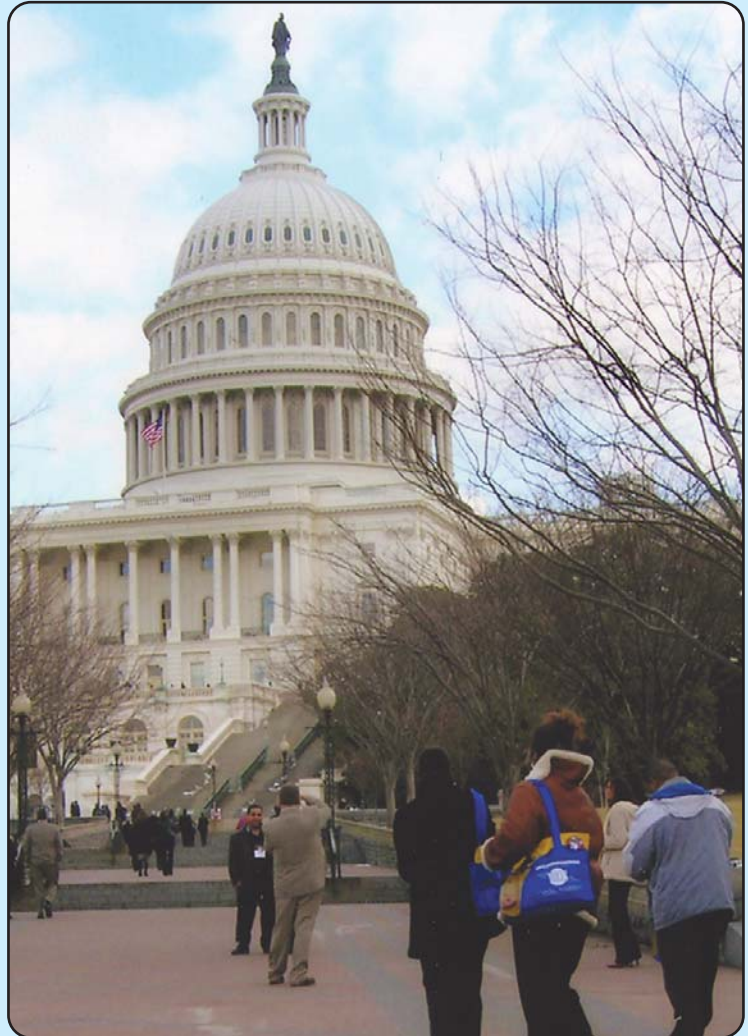
In this workshop, the Los Angeles LGBT Center's RISE Project will share their experiences using Implementation Science principles to apply the core improvement drivers of fidelity assessment, coaching, and supervision to testing and improving intervention activities that strengthen family relationships for LGBTQ youth. They will also focus on decreasing family rejection, increasing support for LGBTQ identity, and nurturing emotional permanency as a path toward legal permanency.

Tuesday, April 28, 2015

Going to Capitol Hill Makes a Difference!

The most important thing you can do at the conference is promote child welfare priorities on Capitol Hill! CWLA's Advocacy Day is the largest national advocacy event of the year focused on child welfare policy in Washington. On April 28, hundreds of conference attendees will go make their voices heard on Capitol Hill. This year will be very important with a new Congress in power led by many new members in key positions. It will be an opportunity for both CWLA members and partners to educate Congress on what you do and what is needed. The Lunch Plenary: Policy Briefing on Monday afternoon will help prepare you for congressional visits. Congress will likely be in the middle of a major debate on the budget, which will include child welfare funding.

Head to Capitol Hill to meet with the new Congress!



Advocacy Day Schedule:

10:15 am	Leave for Capitol Hill
11:00 am–3:00 pm	Congressional Visits on Capitol Hill with Hospitality Room
4:00 pm–5:00 pm	Call to Action @ Hotel

***For attendees not participating in Hill Day ***

10:30 am–12:00 pm	Advocacy Session
12:15 pm–1:45 pm	Lunch in the Exhibit Hall
2:00 pm–3:30 pm	Advocacy Session



SHARED LEARNING IN SUPER SESSIONS

Advancing Excellence in Residential Transformation: Practice, Policy, & Funding

The growing movement to improve the outcomes of residential interventions/services has generated a host of different responses. This timely Super Session will highlight work by public and private agencies across the country to improve the outcomes of the children, youth, and families that are touched by residential interventions/services. Participants will hear about the best practices that public and private agencies are using to improve the quality of residential services and how they are funding their efforts. Challenges and lessons learned will also be shared. A special panel of representatives from the Administration for Children and Families, the Centers for Medicaid and Medicare, and the Substance Abuse and Mental Health Services Administration will share what their departments are doing to support the efforts to improve outcomes for the children, youth, and families that are touched by residential interventions/services. Session participants will have opportunities to: (1) talk about their funding and policy challenges with the panel representatives; and, (2) what would be helpful for the departments to consider in order for public and private agencies to successfully improve the outcomes of those touched by residential interventions/services. The final part of the session will focus on CWLA's work regarding existing policy issues that need to be addressed, the proposed legislation that will have a potential impact, and recommendations from participants for moving forward.

Emerging & Promising Practices for Addressing the Unique Needs of Immigrant Children and Families

As the population of children in immigrant families increases in the United States, child welfare agencies will need to develop strategies that respond to their unique needs. This Super Session, presented in partnership with The Center on Immigration and Child Welfare (formerly the Migration and Child Welfare National Network), will provide promising strategies being implemented by child welfare agencies to address these needs and facilitate positive outcomes for children in immigrant families. Strategies will focus on engaging immigrant families and addressing unique barriers that may impact service delivery to promote safety and well-being. Specific strategies for fostering participation of parents who have been detained and deported will also be addressed, as will the implications of recent immigration actions including the Parental Interests Directive.



Engaging Fathers in the Child Welfare and Related Child & Family Systems

This Super Session will include an overview of the history of the fatherhood movement and how it intersects with child welfare, information about the role that fathers play in advancing child well-being, and an opportunity to discuss the policy and practice challenges that child welfare and related fields experience in engaging fathers. The session will feature individuals who have worked on this issue at the national level and a panel of individuals from organizations that have active community-based father engagement efforts.

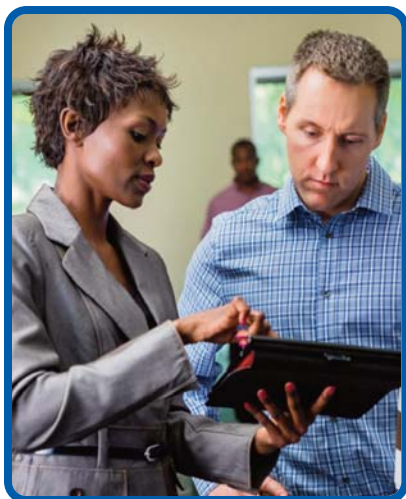
Supporting Youth in Moving Toward Permanent, Productive Futures

It has been recognized that too many youth involved in the child welfare system transition to independence and adulthood without command of the life skills, adequate supports, and preparation for challenges faced by young adults. This Super Session focuses on programs and strategies to assure that youth have what they need to achieve educational and employment success, secure and maintain stable and adequate housing, build effective financial literacy, and develop self-advocacy skills. The session provides an opportunity to hear and learn about effective program designs, collaborative strategies within and across organizations, and approaches specifically designed to engage and create opportunities for youth confidence, competency, and development.

EXPERIENCE NEW TRAININGS

Supervising for Success: Achieving Goals through Others

The quality of supervision is an important factor in an organization's ability to achieve desired outcomes for children and families, retain staff, and support staff in achieving a maximum level of job performance and professional development. This interactive three-day training, *Supervising for Success: Achieving Goals through Others*, focuses



on the essential functions of supervision that support relationship building, partnerships, and team-building in supervision. Leading, Planning, Organizing, Teaching, Supporting,

and Evaluating functions are explored in detail through discussion of supporting literature, self-assessment tools, informative handouts, and group exercises and role play based on case and situational examples. The training is designed to enable new and experienced supervisors and middle managers to learn and enhance competence in implementing evidence-based skills to provide guidance appropriate for individual staff; promote engagement and commonality of approaches between levels of management to achieve organizational goals; enhance supervisor and middle manager skill in leading the development of collaborative partnerships in supervision; and create opportunity for supervisor-supervisee relationships that support coordinated and effective team functioning.

The Next Generation of Pre-Service Training and Mutual Assessment — Foster PRIDE/Adopt PRIDE Goes Online: A Partnership between CWLA and Foster Parent College



CWLA and Foster Parent College (FPC) have integrated the strengths of traditional groups, agency and family assessment meetings, and online training to meet the learning needs of diverse families and agency and family resources.

This two-day training is designed for agencies that are using the PRIDE Model of Practice pre-service preparation and assessment program and wish to learn about this innovative, cost-effective strategy to prepare and assess prospective resource (foster and adoptive) parents as team members in child protection and trauma-informed care of children. The training features up-to-date strategies, techniques, vignettes, and examples drawn from and tested in the field. Anyone not familiar with the PRIDE Model of Practice who would like to learn about this next generation is also welcome.

Training objectives:

- Provide the rationale for an innovative, cost-effective, online/in-person model for pre-service preparation (training) and assessment (home study) of prospective foster parents.
- Demonstrate the components of the model.
- Illustrate how this hybrid approach can meet learning and resource needs of diverse agencies and families.
- Provide a framework for agency implementation of the FosterPRIDE/AdoptPRIDE next generation as an innovative component of the PRIDE Model of Practice.



Janiva Magness

Enjoy a delicious meal and an inspiring evening featuring live entertainment, distinguished speakers, and *Excellence* awards. Our eagerly anticipated Tuesday evening gathering is an opportunity to relax, network, and enjoy good food and great conversation with colleagues and friends. Join us as we acknowledge and celebrate foster care alumna and top blues and soul songstress, Janiva Magness, as CWLA's newest ambassador.

Prepare to be inspired. CWLA will be honoring additional individuals and organizations with a demonstrated commitment to improving outcomes for children and families who are vulnerable and achievements that improve the safety, permanence, and well-being of children. The CWLA awards program encourages excellence and innovation for child welfare, highlights efforts that positively impact our work, and acknowledges "champions" and role models.

Be sure to also attend the pre-gala reception in the Exhibit Hall. And raise your glass to CWLA's 94th year.

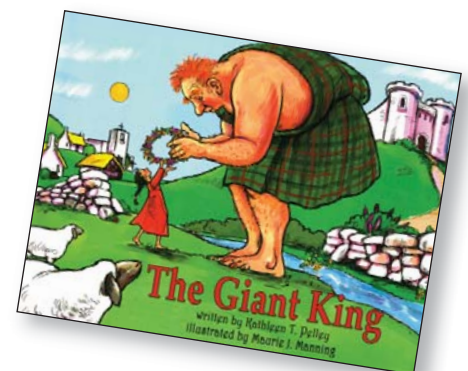
Meet & Network with CWLA Authors



Kathleen Pelley

KATHLEEN PELLEY

Hailing from Glasgow, Scotland, CWLA author and philanthropist Kathleen Pelley has been writing children's books for decades. CWLA published her first children's picture book, *The Giant King*, in 2003. Since then, she's published a litany of successful children's books. Her newest, due out next fall, is *Happy Mamas*, a beautifully written and illustrated book for mothers, babies, and toddlers — and anyone and everyone who is moved by the power of motherly love. Kathleen donates all the proceeds from the sale of her books to the Makumbi Children's Home for AIDS orphans in Zimbabwe.



Meet Kathleen Pelley and other CWLA authors during plenary sessions and in the Exhibit Hall.

REGISTRATION

Conference registration is available online at www.cwla.org/2015NationalConference.

Fees:

Full Conference Early Registration (ends Jan. 31)
 CWLA Member – \$550 • Non-Member – \$595

15% Discount Rate for 5 or More*

CWLA Member – \$468 • Non-Member – \$506

Full Conference Regular Registration (begins Feb. 1)
 CWLA Member – \$595 • Non-Member – \$695

15% Discount Rate for 5 or More*

CWLA Member – \$506 • Non-Member – \$591

*Registrations must be completed at the same time for the “15% for 5 or More” discount to apply and is only applicable for

Full Conference Registrations. Does not apply to special rates detailed below. Contact 2015NationalConference@cwla.org to obtain a discount code.

One-Day: Monday Only – \$295

One-Day: Tuesday Only – \$295

One-Day: Wednesday Only – \$200

Presenter – \$325

Resource Parent (Foster/Adoptive/Kinship) – \$395

Student – \$395

CWLA member agencies receive the best conference rates! If you're interested in becoming a CWLA member, please contact MemberServices@cwla.org.

Continuing Education Units (CEUs)

Continuing Education Units (CEUs) are available for the conference. CEU credit hours are provided through the NASW — Washington State Chapter or California Board of Behavioral Sciences.

(Please note: To participate in the conference CEUs, attendees must sign in with the conference registration desk and submit session evaluations to receive credit.)

CEUs Fees: CWLA Members – \$35

Non-Members – \$50

Hotel & Travel:



Crystal Gateway Marriott

1700 Jefferson Davis Highway
 Arlington, VA 22202 • (703) 920-3230
 Conference Room Rate: \$219 (single/double)

Hotel reservations must be made directly with the hotel. You can make reservations by calling 1-877-212-5752 or online via the conference website at www.cwla.org/2015NationalConference. Room availability and special rates are guaranteed only until April 4, 2015, or until the space is filled.

The closest airport is Reagan Washington National Airport (DCA). A map of the area, driving directions, and ground transportation options are available at <http://www.marriott.com/hotels/travel/wasgw-crystal-gateway-marriott/>.

The hotel offers complimentary shuttle service from/to Reagan Washington National Airport.

If you have questions or need assistance, please contact us at 2015NationalConference@cwla.org.

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REACH 500 CHILD & FAMILY EXPERTS AT THEIR ULTIMATE POINT OF PURCHASE

Space is limited to the first 30 vendors. Register today!

CWLA vendors can enjoy two full days of exhibiting, a host of events in the exhibit hall, and our conference attendee mailing lists for pre- and post-conference marketing. For a small additional fee, you can attend all the workshops and the Tuesday evening gala.

Shake hands with customers, educate movers and shakers, launch new products, and gain priceless feedback from current and prospective clients. Meeting customers at their ultimate point of purchase builds confidence and trust.

We've introduced new sponsorship opportunities, like a Recharging Station and Custom Hand Sanitizers, though we still make available our oldies but goodies: the tote bag sponsorship, available for the first time in many years; conference lanyards; the Tuesday evening Gala; conference Twitter; and more. There's an opportunity for nearly every vendor and budget.

Email Karen Dunn at kdunn@cwla.org to be part of this year's conference. Or call 202-688-4157. Be sure to ask about our tote bag inserts and advertising in the final program.



2013 CWLA Exhibit Hall
Vendor and Sponsor, Cenpatico

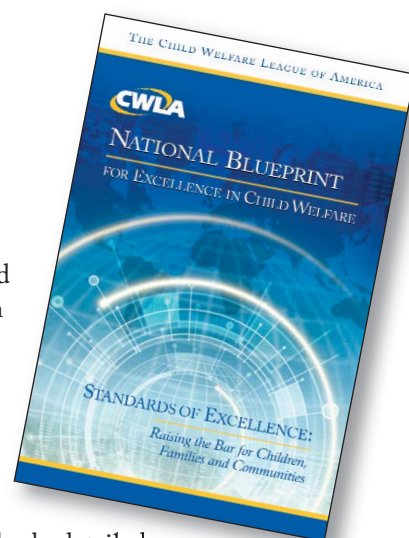


NATIONAL BLUEPRINT FOR EXCELLENCE IN CHILD WELFARE

The CWLA *National Blueprint* states that it will take the combined knowledge, skills, and resources of all systems, services, communities, and individuals to ensure that all children will grow up safely, in loving families and supportive communities, with everything they need to flourish—and with connections to their culture, ethnicity, race and language.

The CWLA *National Blueprint* serves as a foundation for our *Standards of Excellence* and a framework for all children, youth and families to flourish.

Although the formal child welfare system has a specific role to play for children who have been or are at risk of abuse and neglect, responsibility for the well-being of children and youth extends well beyond traditional child welfare. By aspiring to the standards detailed in the CWLA *National Blueprint*, families, individuals, communities, providers, and other organizations can create the greatest opportunities for all children and youth to succeed and flourish. It is only by achieving a vision for all children and youth that the most vulnerable among them can flourish.



Item # 1521 ■ Retail price: \$24.95 ■ CWLA Member Rate: \$19.96

Order online at www.cwla.org/pubs or call 800-407-6273



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CHILD WELFARE LEAGUE OF AMERICA
2015 NATIONAL CONFERENCE

CWLA National Conference
TOPICAL AREAS:

1. Promising Practices, Programs, and Strategies
2. Effective Engagement, Partnership, and Collaboration
3. Challenges and Opportunities Related to Safety and Prevention of Child Maltreatment
4. Innovations in Leadership, Workforce Development, and Quality Improvement
5. Evidence-Based Practice and Research



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